


Aarti Solanki

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Summary

I am Aarti solanki , a certified digital marketer in Mumbai. I have done my advanced digital marketing course along with wordpress website development, canva graphic designing, and chatGPT & AI tools from DGmark Institute, Mumbai.

Experience

Digital Marketing Intern

Spanish bne academy

Aug 2020 - Sep 2020 (2 months)

Social Media Marketing Intern

ComConnection

Jul 2020 - Aug 2020 (2 months)

1. creating content for social media marketing
2. social media marketing strategies
3. leads generation

Education

DGmark insititue

Advanced Digital marketing , Marketing

Aug 2023 - Nov 2023

Kes Shroff College

Bachelor of business management studies , Marketing

Jun 2019 - May 2022

Thakur College of Science & Commerce

HIGHER SECONDARY CLASS, commerce

Jan 2017 - Mar 2019

Licenses & Certifications

 **certified in advanced digital marketing** - Dgmark Institute

 **Certified in Canva graphic designing** - Dgmark Institute



Certified in WordPress website development - Dgmark Institute



Certified in ChatGPT & AI tools - Dgmark Institute



Certified in Advanced Digital Marketing - Dgmark Institute

Skills

ChatGPT • Graphic Design • Performance Marketing • Facebook Ads • Google Ads • Marketing • Marketing Strategy • Digital Strategy • Social Media • Social Media Optimization (SMO)